

# Enhanced Support & Retention Services

for Senior Housing

*When your residents' care is what matters, there's only one option.....*



LifeStyle Options, Inc  
Home Health Services

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# A Partner You can Trust....



In over 23 years, our mission has been unchanged:

“LifeStyle Options’ mission is to provide reliable service of the highest quality that encourages adults to be as independent as possible and to live at home with dignity, comfort and security.”

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LifeStyle Options, Inc  
Home Health Services

- Founded in 1989
  - Over 500 employees; all carefully screened, selected and trained.
  - Unparalleled expertise & experience in Senior Housing
  - Rated in the top 5% customer satisfaction for over a decade
  - A+ rated by the BBB
  - Licensed as Home Nursing and Home Services agency
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# Goals of an On-site Program

- Retain residents longer
- Provide a competitive marketing advantage
- Deliver quality services at an affordable price

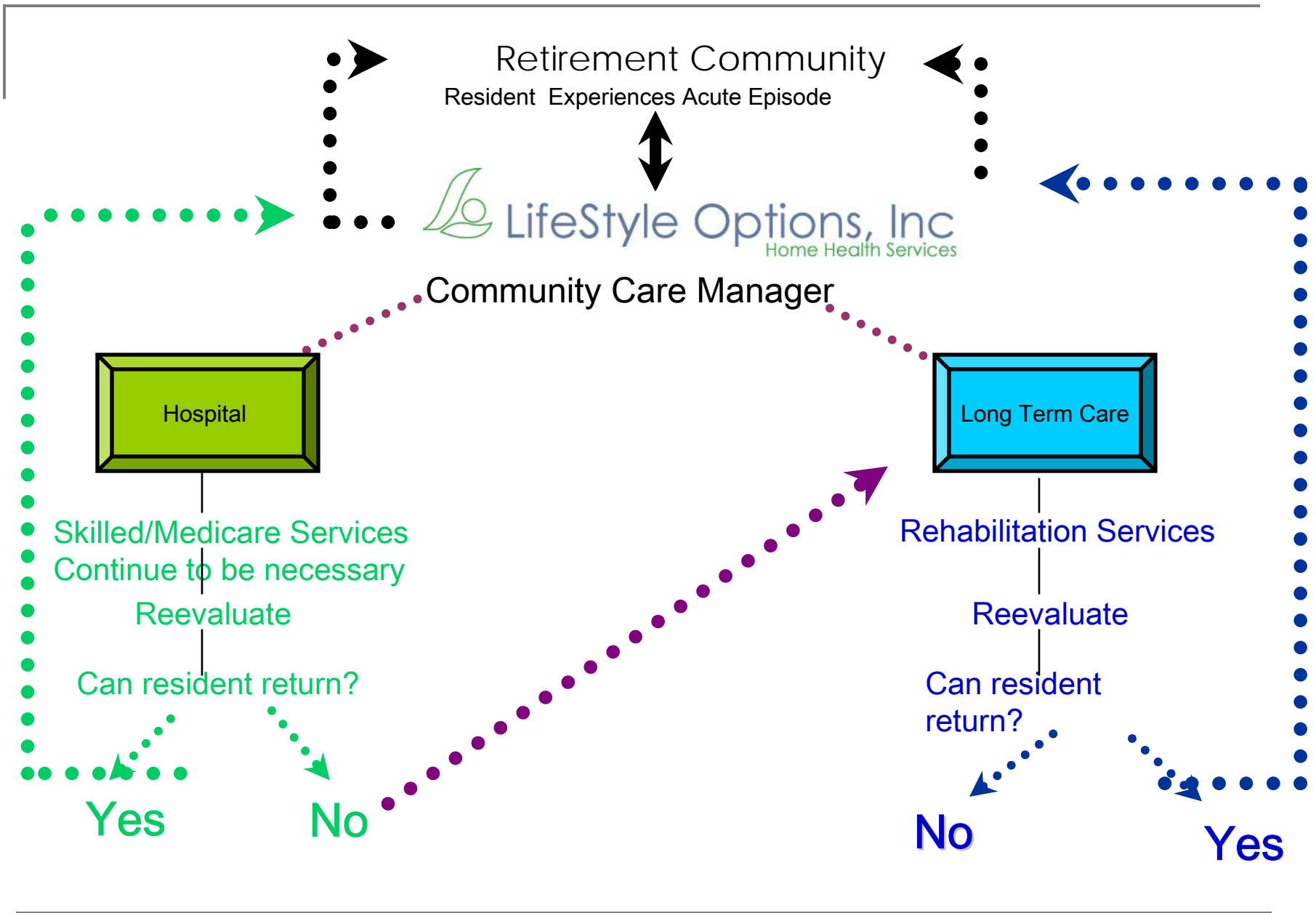


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# Retain Residents Longer

- At **no cost** to the community, CCM follows each hospitalized resident
- CCM meets with the discharge planner to evaluate resident needs
- CCM sets up a care plan with appropriate services to return the resident to the community





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# Provide a competitive marketing advantage

- Complimentary Community Care Manager (nurse) **on site**
- Customized, individualized service plans.
- Free consultation for all residents and families as needed



# Enhanced External Marketing

- Direct sales calls
- Increase impact of referral relationships
- Speakers to community groups
- Educational Sessions (including CEU presentations)



# Deliver quality services at an affordable price

- New resident welcomes & gift
- Monthly packages as well as a la carte availability.
- “Help Line” free to residents and families
- Monthly CARE calls
- Complimentary home visits





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[www.lifestyleoptions.com](http://www.lifestyleoptions.com)  
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